

# MACKAY STADIUM

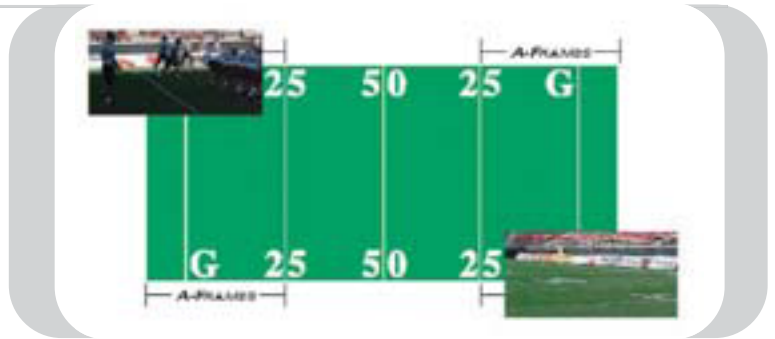


## SPONSORSHIP OPPORTUNITIES

### A-Frame Sideline Signs

**Size:** 3' h x 18' w double-sided

**Benefits:** First impression at the stadium  
Sustains name and image awareness  
Provides continuity of advertising message  
Assures dominance in the stadium  
Creates creative impact



\*Cost includes two, double-sided, 3' x 18' A-frame signs at opposing corners of the field

### End Zone Signs

**Size:** 5' h x 10' 6" w

**Benefits:** Reach over 100,000 potential customers  
Maximize brand awareness  
Build brand loyalty  
Increase community involvement  
Advertise where the action is



### Stadium Super Signs

**Sizes:** 24' h x 18' 10" w / 24' h x 15' 11" w

**Benefits:** First impression at the stadium  
Sustains name and image awareness  
Provides continuity of advertising message  
Assures dominance in the stadium  
Creates creative impact



### Tri-Vision Scoreboard

**Size:** 11' h x 14' w

**Benefits:** Reach over 100,000 potential customers  
Maximize brand awareness  
Create "top of mind" awareness  
"Soft" introduction to products and services  
Show support to your local community by endorsing Wolf Pack Athletics

**Includes:** 2 P.A. Announcements  
8 customer scoreboard messages



\*Fees do not include production costs  
Contracts are annual.