

NORTHERN CALIFORNIA VOLLEYBALL ASSOCIATION

PROGRAM ADVERTISING OPPORTUNITIES

Reno will host the Girls' Far Western Tournament for the Northern California Volleyball Association April 27-29, 2007. One of the biggest events for girls' volleyball on the West Coast, the Far Western Tournament is expected to draw approximately 20,000 people over a three-day period. As girls' volleyball has become more and more popular in recent years, tournaments in the region have witnessed packed stadiums and sold-out crowds. This year's Far Western Tournament will be held at the Reno-Sparks Convention Center. While the tournament itself will feature athletes ranging from 12-18 years of age, the event will draw a widespread audience of all ages from Northern Nevada and California.



Mechanical Specs

Full page: 7.5"w x 10"h

Half page (horizontal): 7.5"w x 5"h

Half page (vertical): 3.75"w x 10"h

Quarter page: 3.75"w x 5"h

* All pages are non-bleed

File Requirements

- All Advertising must be in digital format-300 dpi PDF
- Photos must be scanned at 300 dpi or better
- Send ads to: morgan@seismicevents.com

Space Reservation

Space Deadline: March 1st, 2007

Camera Ready Art: March 15th, 2007